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Hi there, my name is Al Hood Jr

OBJECTIVE To gain employment as a Junior Art Director/Senior Graphic Designer in a fun, creative, and inspiring environment.

EDUCATION

1995-1999 New York, NY	New York Institute of Technology where I majored in Graphic Design and graduated Cum Laude with a 3.4 GPA.
1994-1995 Augsburg, Germany	University of Maryland, Augsburg Campus where I studied for one year at the only American college campus in Germany (General Studies).

EXPERIENCE

2003-2011 New York, NY	<p>Real Estate Arts, Inc. where I gained invaluable hands-on experience over almost an eight year span, starting as a Designer and working my way up to the position of Production Studio Manager. I led a team of four designers, working primarily on Real Estate related marketing materials including offering memorandums, brochures, front-end website development & e-blast campaigns. This was a multi-faceted role in a fast-paced deadline driven environment. My responsibilities also included the following:</p> <ul style="list-style-type: none">- Design & Layout Produced a variety of design projects from start-to-finish including; design & text layout of books, brochures and fliers, creation of various technical graphics (logos, maps, site plans, floor plans, elevation drawings & info graphics/charts), photo re-touching & comp creation for client presentations.- Art Direction Provided Art Direction, production development & training for in-house designers and free-lance artists.- Project Management Coordinated on a daily basis with project managers to establish estimates, prioritizing efficient execution of daily workflow & assisting as client liaison on project kick-off calls. Managed design hours/budgets for all in-house production projects. Proactively implemented improvements to process, software applications, and system environments which led to increased efficiency and profitability.- Quality Control Developed a robust quality-assurance program that delivered 100% defect-free digital files to suppliers and clients. Employed best-in-class principles to mitigate risk to the agency and production department. Performed pre-press and pre-flighting of files released to print vendors - this included final proofing, editing & quality control of all printed collateral.- Talent/Staffing Assisted the Human Resource department in recruitment of new talent, identifying qualified candidates for various design positions. I instituted a testing program for potential new-hires & was also responsible for assessing and maintaining proper staffing requirements. <p>Clients Included: Cushman & Wakefield, Sonnenblick-Goldman, CB Richard Ellis, Jones Lang LaSalle, Eastdil Secured, Holiday Fenoglio Fowler, L.P., Hines Interests, Grubb & Ellis, Eastern Consolidated, L&L Holding Company, Newmark Knight Frank</p>
2002-2003 New York, NY	<p>Citigroup I assisting the Art Director as a freelance designer by implementing coherent concepts for internal print and web applications, keeping in-line with existing corporate identity/branding guidelines.</p>
1999-2002 New York, NY	<p>Print Digital Graphic Source This was my first job after graduating college. I was hired as a Junior Designer and was tasked with designing print collateral, advertising, and multimedia presentations for major financial and real estate organizations. I interacted directly with clients as well as overseeing print production which included pre-press work & performing on-site press-checks.</p> <p>Clients Included: Prudential, Credit Suisse First Boston, Deutsche Bank, KPMG, Bank of America, Sonnenblick-Goldman Company, Parmalat</p>

SKILLS

- I excel at print production design & layout, identity design, info graphics, illustration and comp construction.
- I know Illustrator, Photoshop, InDesign, Acrobat, Suitcase Fusion, QuarkXPress and Microsoft Office.
- I understand basic HTML, Flash and Dreamweaver.
- I can use Mac OSX and Windows XP.
- I can also speak, read & write in German.

REFERENCES

Michael Goodgold President Real Estate Arts, Inc. 212.226.3300
Vladislav Shargorodsky Director of Creative Services STV, Inc. 212.505.4996